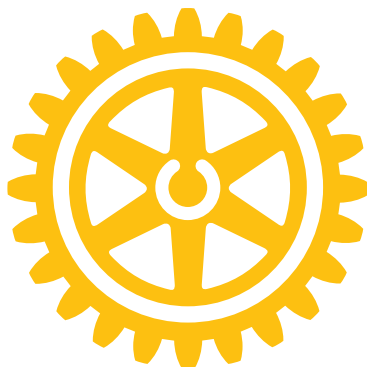


# MASTERBRAND SIGNATURE SIMPLIFIED\*

## COLOR GUIDE

Contact [graphics@rotary.org](mailto:graphics@rotary.org) for alternative file formats.

# Rotary



**\*FOR DIGITAL USE ONLY.  
PLEASE REFER TO THE IDENTITY  
GUIDELINES FOR PROPER USAGE.**

### ROYAL BLUE

**RGB**  
R0 G36 B108

### GOLD

**RGB**  
R254 G189 B17

# Rotary



**REVERSE+GOLD**  
For dark web backgrounds ONLY.

**RGB**  
R255 G255 B255

**RGB**  
R254 G189 B17